

Give each potential vendor a score on a scale from zero to ten (0 being worst and 10 being best) for each of the criteria listed below.

<b>CESO</b>	<b>deNovo</b>	<b>DK</b>	<b>Rhodes Branding</b>	<b>Moxie</b>	<b>Sinclair</b>
90.31	103.50	88.90	83.50	85.87	81.50

The committee identifies the deNovo proposal as the winning bid award.